



**STRATEX
CONSULTING**

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PO Box 40744
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Dear Sir / Madam,

3 DAY STRATEGIC MANAGEMENT TRAINING

Strategic Management is a core task of the executive management and board members/councillors of public and private organisations. Strategic management encompasses strategy planning and strategy execution. Strategy Execution is widely regarded as more challenging than Strategy Planning. Strategic objectives can only be achieved through effective Strategy Execution, which is conducted through initiatives or projects. To achieve this, a requirement is capacity development in strategic management and availability of project managers equipped to manage projects to achieve the desired outcomes to achieve the desired benefits.

Since April 2004, Stratex Consulting has established itself as a leading local consultancy in strategy planning & execution, corporate performance management, and project management.

You are herewith invited to attend the **3 Day Strategic Management Training Course**, specifically designed in Namibia for Namibia organisations, incl. Public Enterprises, Local and Regional Government. This course has been presented for the last 15 years and is regularly updated according to changing conditions, needs and standards and is based on research and practice in Namibia.

WHAT BENEFITS CAN YOU EXPECT FROM THIS COURSE?

At the end of this course the participants should understand the basic principles, processes, techniques, and requirements for successful strategic management to enable them to properly plan, execute while managing performance on the strategy execution journey. Participants will be able to:

- understand the theory of Strategy Planning
- understand the theory of Strategy Execution
- understand the theory of Performance Management – to Measure, Evaluate, Report, Improve & Learn (MERIL) on an ongoing and dynamic way.
- understand the link between strategy, programmes and projects
- properly plan and execute public and private sector strategic plans
- be ready for wide engagement and buy-in for the strategy execution journey to improve the quality of life in Namibia.

WHO SHOULD ATTEND?

All individuals involved in strategic management in the private and public sectors, incl. Local and Regional Authorities (councillors, chief executive officers/chief regional officers, executive management, and middle management).

WHAT APPROACH IS FOLLOWED?

A highly interactive and participative approach is followed. Practical exercises (based on your own strategic plan) will be performed throughout the course to apply the theory. Participants will collaborate in groups to discuss various relevant topics – for the application of theory in their unique contexts. Participants are assessed based on their attendance, practical group work, and group feedback/presentations.

DELIVERABLES:

Delegates will receive PowerPoint slides in electronic format and attendance certificates within a week after the course.

PRESENTERS:

The presenter for the course poses diverse but highly relevant skills and acumen enabling them to impart valuable learning to the delegates through using proven learning, consultative presentation, and discussion-based methods.

- **Dr Anton Olivier** is holder of various qualification which include PhD in Public Leadership and Strategy Execution, a Master of Management, Master of Business Leadership, a Bachelors on Civil Engineering and is a Project Management Professional (PMP). He has a wealth of over 20 years of experience in strategic planning, strategic execution, and performance management in the public sector, particularly the local authority sector. He has excellent writing, presentation, and training facilitation skills.
- **Mr Mahne Richard Kruger** is holder of a Master Degree in Leadership and Change Management, Bachelor of Economics (B. Econ) and is currently pursuing Bachelor of Laws (Honours). He has 16 years of experience in strategic Leadership and change management, governance, economic development, and research in the public sector, particularly in the local authority sector. He has excellent writing, presentation, communication, and training facilitation skills.

TRAINING MATERIAL:

This training material is specifically developed in Namibia from a Namibian perspective and is highly effective with numerous illustrations and exercises.

DATES, TIME & VENUE:

Date: 25 – 27 September 2024

Time: 9:00 – 16:30

Venue: Arebbusch Travel Lodge, Windhoek [<https://www.arebbusch.com>]

COST:

The total investment, including VAT, is N\$6,325 before the training. This fee includes the PowerPoint slides in electronic form, tuition, training facility, lunches, refreshments/tea/coffee, and a certificate. A 10% discount incentive is applicable to entities enrolling five (5) or more delegates at once.

Note: All travel and accommodation should be arranged and paid for by participants.

ENROLMENT & PAYMENT:

Interested persons should enrol by completing the enrolment form and submitting of the form by email to anton@stratexconsult.com to receive a tax invoice with payment details for payment after which submission of the proof of payment guarantees a slot for delegates detailed.

The delegate intake is limited to 30 delegates to provide personal attention to delegates while ensuring a successful training and learning experience.

A detailed training programme and enrolment form accompany this letter.

Yours faithfully,

Dr Anton Olivier